

COURSE OUTCOME MANAGEMENT(COMMERCE)

B.Com.Non CBCS

B.Com 1st Sem

1. Name of the Course: BOED

This paper aims to introduce students to the concept of business organization and entrepreneur

Course out come

At the end of the course a student will be able to

- I. Understand: Basic concept of Business Organization
- II. Learn about: Indian Business Environment
- III. To know: Forms types and structure of Business Organization

2. Name of the Course: HRD

This paper aims to introduce students to the concept of Concept of Human Resources

Course out come

At the end of the course a student will be able to

- I. Understand: Basic concept of Human Resource
- II. Learn about: Human and Non Human Element of Industries
- III. To know: Industrial Absenteeism labour turn over etc.

3. Name of the Course: FI

This paper aims to introduce students to the concept of Concept of Insurance

At the end of the course a student will be able to

- I. Understand: Organizational concept of Insurance Business
- II. Learn about: Entire Organizational setup
- III. To know: Different types of Insurance, Agents and intermediaries

B. Com 2nd Sem

4. Name of the Course: Principles of Management

This paper aims to introduce students to the concept of Historical backgrounds of management

At the end of the course a student will be able to

- I. Understand: The basic concept of regarding different area of management
- II. Learn about: Decision making, planning and staffing etc.
- III. To know: Overall managerial Environment and its implication

5. Name of the Course: HRPD (Major)

This paper aims to introduce students with the skills and knowledge regarding human resource planning

At the end of the course a student will be able to

- I. Understand: The various aspects of functional and operating management
- II. Learn about: Job analysis and performance appraisal system
- III. To know: about right environment of HRP

6. Name of the Course: IRLI (Major)

This paper aims to know the legal aspects of Industrial relation

At the end of the course a student will be able to

- I. Understand: Different laws applied in industries
- II. Learn about: Legal aspects of labour engaged in Industrial Sector
- III. To know: about the trade union movement and industrial disputes etc.

7. Name of the Course: CMA (Major)

This paper aims to know the different costing aspects and management accounting

At the end of the course a student will be able to

- I. Understand: material, labour and over head costing
- II. Learn about: costing methodology used in industry
- III. To know: analysis and interpretation of financial statement

B. Com 5th Sem

8. Name of the Course: CRRTM (Major)

This paper aims to introduce students with the importance of customer relationship

At the end of the course a student will be able to

- I. Understand: Historical background of customer relationship
- II. Learn about: different style and type of retail trade
- III. To know: about various theories of retail trade and customer management

9. Name of the Course: Marketing Management

This paper highlights prevailing aspects of marketing management

At the end of the course a student will be able to

- I. Understand: Entire market mechanism
- II. Learn about: determination of price and market promotion
- III. To know: marketing and pricing decision

10. Name of the Course: RFB-1

This paper aims to introduce students with the legal aspects of conducting business

At the end of the course a student will be able to

- I. Understand: The basic rules and regulations of business
- II. Learn about: Regulation about the management of various of business
- III. To know: Laws surrounding a business enterprise

B. Com 6th Sem

11. Name of the Course: RFB-2

This paper aims to imparting legal framework of business activities

At the end of the course a student will be able to

- I. Understand: Legal history of business law in India
- II. Learn about: Different aspects of business and its legalities
- III. To know: Legal side of conducting industries and business

12. Name of the Course: Service Management

This paper aims to focus on the role and importance of service in economy

At the end of the course a student will be able to

- I. Understand: Philosophy behind service management
- II. Learn about: development and growth of service sectors
- III. To know: Importance of service all over world

13. Name of the Course: Project work

This paper aims to focus on the positive thinking of the students

At the end of the course a student will be able to

- I. Understand: power of analysis and elaboration
- II. Learn about: making a project report
- III. To know: strength of decision making power

B. Com 1st Sem CBCS

14. Name of the Course: Business Law

This paper aims to introduce students with the legal aspects of conducting business

At the end of the course a student will be able to

- I. Understand: The basic rules and regulations of business
- II. Learn about: Regulation about the management of various of business
- III. To know: Laws surrounding a business enterprise

15. Name of the Course: Business Organization and Management

This paper aims to introduce students with the primary area of organizing and managing a business

At the end of the course a student will be able to

- I. Understand: concept of management and organization
- II. Learn about: idealism and philosophy behind controlling business unit
- III. To know: History of organization and management